

New Business for a New Economy

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Awareness to Action

THE CLIMATE REALITY PROJECT

ABOUT US BLOG ABOUT THE EVENT SIGN UP WATCH VIDEOS DONATE

Highlights: Auckland
by ClimateReality

The Ngong Hills, Kenya
October 29, 2010



0:10 / 3:05 360p YouTube



Come on bike, on skates, on a board, or on foot. Come with your friends, your family, your neighbors and your co-workers. Come be a part of a global rally to demand action from world leaders. **It's time to get moving on the climate crisis.**

JOIN IN EVENTS AT www.moving-planet.org/auckland

+ SIGN THE "DON'T BE A FOSSIL FOOL PETITION AT:
www.350.org.nz/movingplanet





oxfam.org.nz



g.nz



APATHY IS BORING L'APATHIE C'EST PLATE .COM

80% EMISSIONS CUTS NEEDED BY 2050

50% PLEDGED BY NZ GOVERNMENT BY 2050

YOU CAN HELP

3X NEW ZEALAND'S CURRENT TOTAL ENERGY NEEDS CAN BE SUPPLIED BY WIND

WWF NEW ZEALAND

100% POSSIBLE: A CLEAN GREEN FUTURE FOR NEW ZEALAND

100% OF TRANSPORT FUELS CAN BE CREATED SUSTAINABLY FROM WOOD BY 2030

2/3 OF OUR ELECTRICITY COMES FROM RENEWABLE POWER

It's too big, for anyone to do anything about.



THE WEATHER IS CRAZY!

YEAH...
'THE WEATHER'...

SWICK



**Vision, Optimism,
Courage...
change the rules**

Resource Scarcity

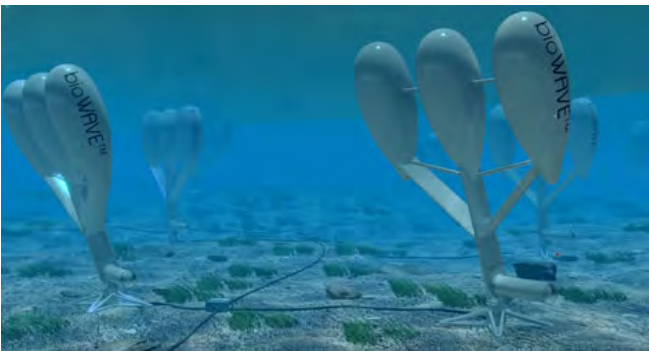


May 2011 *'THE AGE of cheap oil is now over'*

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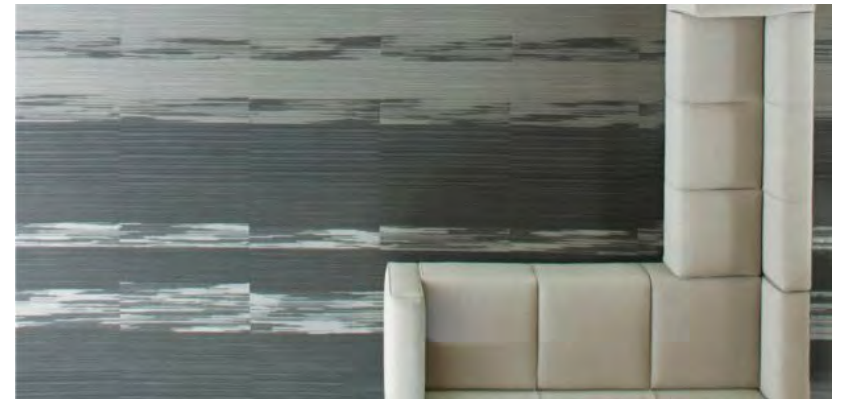
Renewable Energy



Sustainable Travel



Products



Social Needs



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Hybrid Models:

*Social value &
commercial returns*



ASHOKA INNOVATORS FOR THE PUBLIC

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MORE THAN \$100,000 IN PRIZES TO SUPPORT YOUNG CHANGEMAKERS!

Consumer Bankers Association (CBA) Foundation and Ashoka's Youth Venture invite you to be a part of the Banking on Youth Competition.
[LEARN MORE >>](#)



Partnership



conscious consumers

Social Health & Education



New Food Value



Edible gardens for growing communities



Community Energy & Housing



Characteristics of New Business

- **Systems thinking**
- **Value (society, ecological) creation**
- **Participation**
- **Open source**
- **The Process IS the product**
- **Long-term thinking & partnership**
- **Learning for scale & replication**
- **READY, FIRE, AIM...**

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